

LIVE
FASHION
HAIR AWARDS

submission guideline

international edition

Tenerife (Spain) June 6th - 8th

live 025

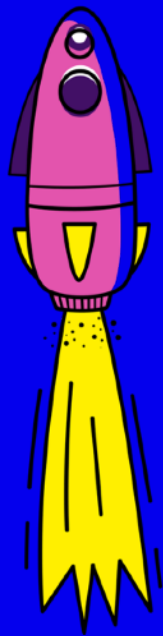


send your collection

deadline - March 16th

www.livefashionhair.com





This is the submission guideline for

**LIVE
FASHION
AWARDS
HAIR**

international edition

**hairdressers, barbers, hair colorists,
educators and content creators are
welcome from**

around the world



live fashion hair awards

Our offices receive hundreds of collections and press packages every year where we carry out an in-depth analysis of trends in the sector. **Live Fashion Hair Awards** brings notoriety to artists in their fashion and beauty works. The hairdressing collections are evaluated by a group of experts from around the world where every year more and more artists participate in the event with a record of more than 900 participants from 30 countries.



how to participate?

Go to www.livefashionhair.com and in the "Submit" section choose "Live Fashion Hair Awards International edition" and fill out the form. Choose a category and attach a **minimum of 4 photos** and a **maximum of 10 photos**. You have the option to attach a PDF with your portfolio. Don't forget to fill in all the fields of the form. By submitting your collection you are giving consent to use the photographs and material obtained for evaluation and publication in official accounts and media associated with **Live Fashion Hair Awards**. The resolution of the shortlisted and finalist candidacies will be notified via Instagram/mail. The winners will be announced live on **June 8th** at the **Awards Ceremony**.



COMMERCIAL FEMALE HAIRDRESSER OF THE YEAR

Category focused on the development at a technical and visual level of the most original female proposals with a base based on the global vision of women and their marketing. A perfect balance between innovation and commercial image for styles that are easy to use and change.

MALE HAIRDRESSER OF THE YEAR

Proposals with male protagonism where the artistic and technical factor prevails. Trends that bet on the versatility of male hair for collections with an exemplary execution that is based on the study of men's trends at a global level.

CREATIVE COLORIST OF THE YEAR

We reward color innovators who show their potential to the maximum exponent. Technique and knowledge of color are fundamental to be eligible for this category that brings together the best colorists in the world.

AVANT GARDE HAIRDRESSER OF THE YEAR

Avant-garde and exclusivity are the fundamental pillars of this category where the most risky techniques are highlighted and that endorse the research of futuristic ideas that inspire and open new paths.

EDITORIAL OF THE YEAR

Our most experimental category of the hairdressing sector where the fashion factor and the relationship of the hair industry merge with the concept of "fashion story".

EDUCATOR OF THE YEAR *(new category)*

The best educators in the world will compete to discover who is the best at transmitting knowledge, creating trends and leaving a legacy for the future.

CONTENT CREATOR OF THE YEAR *(new category)*

The most groundbreaking and disruptive category. We value the power of communication on social networks and the impact they generate as artists in the industry.



participation requirements

All collections must be presented directly by the participants through our virtual space www.livefashionhair.com in the "Submit" section. Collections that opt for any of the categories must be made between 2024 and 2025, those made previously will be automatically rejected. By sending the digital material, you agree to have the image rights which you give us its transfer for use in **Live Fashion Hair Awards**. The images sent must be in **JPG format** Resolution of **300 dpi** in **RGB mode**. Each image must **not exceed 10MG** and cannot include watermarks. The use of extensions and accessories is allowed in the collections, which can be photographs of only head and shoulders and whole body. We value the correct lighting of the hair, the technique and the originality in the artistic set of the collection.

Dare to surprise us!



evaluation process

PHASE 1 (Preselection)

After passing the first quality filter, the accepted collections will be published on social networks, as "Official Preselected" of **Live Fashion Hair Awards**, being identified by the name of the participant along with the credits that have been sent. This process does not include a fixed number of pre-selected since it depends on the quantity and quality of works presented during the registration period.

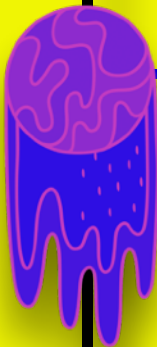
PHASE 2 (Selection of finalists)

The organization will choose 10 collections which will be the "Official Finalists" of each category. Each member of the professional jury will proceed to vote on the 10 collections per category awarding 10, 9, 8, 7, 6, 5, 4, 3, 2 and 1 point, with 10 being the maximum score. With the average of points obtained, the winner of each category will be named but will not be communicated until the day of the **Awards Ceremony**.

PHASE 3 (Communication of winners)

It is important that you reserve availability to travel to **Tenerife** on **June 8th** because the winners will be communicated live during the **Awards Ceremony** that will be held between 4.00 pm and 8.00 pm at the **Recinto Ferial de Santa Cruz de Tenerife (Spain)**.

The finalists will have **Free Access** to the finalists' meeting the night before the event, on **June 7th** at 8.00 PM (place to be confirmed). The companions of finalists will be able to access the event after purchasing their special ticket which the organization will inform you in due time. To end the event on **June 8th**, the finalists and guests will enjoy a dinner after the event with all the international artists of **Live Fashion Hair**. For more information, contact our team through our email info@livefashionhair.com



special category - HAIRDRESSER OF THE YEAR

IMPORTANT TO READ (new rules)

A category based on the search for the best professional in the sector where versatility and perfect execution are the key to success. We welcome you to the prestigious **Live Fashion Hair Awards** competition in the Hairdresser of the Year category! Below, we present the key requirements and the exciting process that awaits you as a participant.

Key requirements for participation:

- **Exceptional talent:** you need to present an exceptional portfolio that shows your skills and creativity in the world of hairdressing during the period between 2024 and 2025.
- **Interviews and Covers in Media:** We value your participation in interviews and your presence in media covers relevant to the industry.

- **Show and Master Class:** Your experience in shows and master class is essential, since it demonstrates your skill and exceptional knowledge in this creative field.

Process and important dates:

If you are selected as one of the five finalists, you will have the incredible opportunity to **travel to Tenerife from June 6th to 9th, 2025** where the magic of **Live Fashion Hair** awaits you. On **June 7th**, you will have a photo shoot and the filming of fashion films with the other finalists, in an environment carefully produced by our team. The climax will come on **June 8th** at the **Live Fashion Hair Awards Ceremony**, in which you will make a live presentation to a dedicated audience where it will be decided who takes the coveted title of Hairdresser of the Year. During these three days that you will live in the '**Live Experience galaxy**', you will share a unique experience with the **Live Production** team and the other finalists, creating exclusive content that will highlight your talent and the essence of **Live Fashion Hair**. We encourage you to participate and wish you much success in this exciting journey to becoming the next Hairdresser of the Year at the **Live Fashion Hair Awards!**

VERY IMPORTANT!

Before confirming your participation in the competition, it is crucial that you are **available on the established dates to travel to Tenerife**. Make sure to book those dates if you decide to participate. Below, we detail the important aspects that you must take into account.

Responsibilities of the Participant:

Video adapted to our screens: As a participant, you will be asked to create a video adjusted to our specifications for presentation during the **final show**. This video will be a fundamental part of your participation, and must meet the requirements and standards of the event.

Costumes of the models for the show: You will be responsible for providing the appropriate costumes for the models who will participate in your show. Your creativity and style will be key to achieving an impressive presentation on stage.

Expenses covered by the Organization: We are pleased to inform you that the organization will cover the following expenses during your stay in Tenerife (only for the 5 finalists of the Hairdresser of the Year category):

- * Tourist plane ticket
- * Accommodation at the hotel
- * Diets during your stay
- * Models for the show and the expenses and rates of the photo shoot.
- * Makeup and hairdressing assistants
- * Creative director
- * Photographer
- * Filmmaker
- * Production equipment

You will have a complete production team with which you are committed to creating synergies during the preparation of your show and the photo shoot. Our expertise, knowledge of the sector and professionalism will guarantee you the best result for your presentation at the event.



contact

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